

## **You claim this is the first program for IA to be based on hard science. Can you qualify that?**

Written by NHA

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This sort of program could not have been developed before now, quite simply because we did not know enough! With recent developments in research and technology, neuroscientists have been able to study in detail, for the first time, human brains alive and in action. This breakthrough has led to a great deal more certainty than we had even two or three years ago in our knowledge of the brain and how it works, how it controls our moods and our behavior, what can go wrong with it, and how to fix that. Without disputing that there is still much to learn, this is very good news for anyone suffering mental problems, obviously. But another way in which this new information can be used is in improving the effectiveness and quality of the lives of healthy people by augmenting their intelligence, because it turns out that there are optimal ways or 'habits' of using the brain that always lead to an increase of intelligence [not to mention personal and group success.]